

## TERRY KREMENIUK



Terry Kremeniuk joined the Canadian Bison Associations as Executive Director in September 2003. Since joining the CBA, Terry has been actively involved in representing the interests of the bison industry and providing leadership on many fronts including policy, marketing, and trade issues. He also has been involved in projects that are guiding the evolution of traceability in the livestock and poultry sectors.

Prior to joining the association, Terry spent over 30 years at Farm Credit Canada an agricultural financial institution where he held various senior positions in planning and credit, administration, agribusiness, marketing, communications and operations. Terry spent sixteen years in Ottawa working on national credit policy issues where he developed many contacts, which continue to serve him well in his role with the CBA. At the CBA he has represented the bison industry in national agricultural policy development, spearheaded a number of marketing initiatives and has made numerous presentations on behalf of the industry in Canada and the US.

Terry has lived and worked in Eastern and Western Canada and has worked on projects that have taken him to Europe, the United States, Australia, and New Zealand.

Terry was raised on a mixed farm in Alberta. Terry received a Bachelor of Science Degree in Agriculture from the University of Alberta and a Master of Business Administration from the University of British Columbia. .

Terry and his wife Sharon have three grown children.