



For Immediate Release

2015 Canadian National Show and Sale Reflected Industry Optimism

Regina, Saskatchewan (November 26, 2015)

The 2015 Canadian Bison National Show and Sale was filled with excitement as buyers from across Canada and the United States competed for some of the top bison in Canada. Forty-three bison went through the ring with the top selling bull consigned by XY Bison Ranch of Fort St. John British Columbia selling for \$20,500 to Beldon Bison Ranch of Nipawin Saskatchewan. The Reserve Champion bull was consigned by Silver Creek Bison of Binscarth Manitoba and sold for the sale high of \$21,000 to Elk Valley Ranches of Kitscoty Alberta.

The sale average for 43 animals was \$6,988, up 45 % over last year's average of \$4,819. The Premier Breeder Award sponsored by Morand Industries went to Silver Creek Bison of Binscarth Manitoba. Five two-year old bulls averaged \$12,900 with 11 yearling bulls averaging \$7,275. Ten yearling heifers average \$3,605 with six bread two-year old heifers averaging \$6,000.

"This was a strong sale for the industry. The focus on marketing bison meat and the resulting strong demand is translating into strong prices for breeding stock" indicated Nolan Miller, Chair of the Canadian Bison Show and Sale Committee.

"It is great to see such a strong interest in the bison industry. With strong consumer demand for bison products, this will undoubtedly translate into further growth and investment in the bison industry" stated Mark Silzer, President of the Canadian Bison Association. "All this is possible because support of the consignors, those producers interested in good quality stock and the event sponsors" added Mark Silzer.

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